



Customer and fund management solutions for cryptocurrency fund managers





Digital Assets

Cryptocurrency investment platform

A better way to manage your fund and customer interactions

In the digital world we live in today, investors expect online solutions designed for usability through which they can access and manage their investments.

Complex paper and email based application forms are confusing and antiquated, yet surprisingly a large number of digital asset fund managers continue to use these outdated processes to attract new investors. Investing in digital assets in today's digital world should be a fun, exciting experience reflective of the excitement of the emerging asset class of cryptocurrencies and digital assets.

Invsta is a cryptocurrency investment management platform designed to excite your customers and simplify the ongoing management of your fund.

Investors into your fund can quickly access, invest into, and manage their investment through our expertly crafted, unique customer interface. The Invsta platform will captivate the attention of your investors, and by taking care of the administration will give you more time to focus on growing your investor numbers and providing returns to your investors.

A platform for digital assets

Customer Interface

With a slick design and great functionality, the Invsta platform makes it easy to attract and retain investors into your fund. Through a simple online account opening and integrated AML/KYC process, investors can quickly set themselves up, invest in your fund, and track and manage the investment moving forward.

Management Portal

Through the platform you are provided with your own management portal, which stores the details of your investors (including AML/KYC obligations), and allows for easy management and oversight of your cryptocurrency funds.

Fund Administration

Designed for cryptocurrency assets, Invsta makes it easy to administer your fund. Allocation and redemption of units, inbuilt pricing and NAV calculations, asset allocations and rebalancing are all taken care of by our administration function.



Built by professionals

We are financial market experts, with more than 35 years of traditional financial market experience. We know how important trust, security and integrity are when it comes to the investment of any type of asset, and we pride ourselves on this. We've conducted extensive user testing, to make sure we get the right mix of functionality and design, while satisfying the sometimes onerous compliance obligations.

Our development and design team are highly experienced at creating financial technology, having developed a wide range of financial and wealth management products. We've now turned our eye to bringing this experience to the emerging opportunity of cryptocurrencies, to create better experiences for both the companies and customers who are involved in this exciting new world.

An interface that customers love

Invsta has been developed with the end investor in mind. Our platform helps to cut through the complexities often associated with investing, providing customers with an experience that will keep them coming back for more.

- **Simple account opening**

Our quick and simple online account creation means no more arduous application forms or complex processes, we also capture and verify AML & KYC requirements.

- **Easy to invest**

After opening an account, customers can browse investment options and make an investment with the click of a button.

- **Manage & top up**

Customers can check into their account at any stage to track performance and other details, get updates from you, and easily add to their investment.



Administration made simple

The Invsta platform simplifies the administration associated with running your crypto managed fund. Depending on your current processes and procedures, we can customize the white label platform to deliver the specific features that are important to you.

- **Customer account creation**
- **Integrated AML & KYC**
- **Display your fund or range of funds**
- **Investment via click of a button**
- **Set minimum investment amounts**
- **Create, redeem, & manage units in fund**
- **Secure custody of assets with external custodian**
- **Performance calculations**
- **Management reporting**
- **Mobile app**

“I love how quick and easy it was to start investing in cryptocurrencies!”

- Kadri

“I just want to say that I love your site.”

- Janion

“I love the easy to manage website and dashboard.”

- Adam

Talk to us for more information, or to discuss how we can simplify the administration of your crypto fund, and provide you with a customer portal that your investors will love, helping you to attract and retain more investors.



Contact:

info@invsta.com

+64 21 059 5671

Visit our website
for more information

www.invsta.com